

CITY OF SILVERTON
2018-2019 CITY COUNCIL GOALS
Adopted April 2, 2018



Mission Statement

To provide exceptional public service that ensures safety, maintains infrastructure, preserves our unique heritage, and protects natural resources while proactively pursuing emerging opportunities to enhance our quality of life.

Vision Statement – Vision for Silverton in 2035

We envision a Silverton that honors its history, traditions and heritage, embraces diversity, encouraging thoughtful change while celebrating our past, present and future. Our future Silverton is a connected community with broad citizen engagement, a clear vision for the future, and a detailed plan of action to achieve it. We envision a Silverton with a strong economy and viable, locally owned businesses, carefully balancing economic growth with our continued small-town livability, quality of life and affordability. Our Silverton is guided by a comprehensive plan for our future growth, with strong leadership, meaningful public involvement, informed decisions, and agreement on our community’s key directions. We envision a Silverton that meets the basic needs of all of its residents, including quality jobs, affordable housing, accessible health care, and community safety. Education in our Silverton is a top priority for the entire community, providing our students with the best start in life, driving our community’s progress, and shaping its future.

GOAL 1: Develop a 10-year Strategic Plan			
	Objective	Time Frame	Progress Details (updated quarterly)
1.1	Develop a 10-year Strategic Plan that encompasses the following elements: mission, vision, organizational values, significant issues and challenges facing the organization, goals and objectives, and actions and/or strategies. (Note: This goal is important to the City Council, but not time urgent. Council wants to minimize the cost of completion of the strategic plan.)	FY 2018-19 if time allows	•

Goal 2: Improve and expand public outreach, communication and participation			
	Objective	Time Frame	Progress Details (updated quarterly)
2.1	Provide regular updates from the Mayor including city newsletter articles, State of City message, weekly coffee with the Mayor, Chamber business meetings, etc.	FY 2018-19	•
2.2	Quarterly city newsletter	FY 2018-19	•
2.3	Quarterly community partners meetings to discuss issues of mutual concern	FY 2018-19	•
2.4	Update city website and provide an increased social media presence	FY 2018-19	•
2.5	Provide presentations to service clubs, civic groups and partners	FY 2018-19	•
2.6	Reconvene Citizen Involvement Committee to make recommendations on the formation and support of neighborhood associations	FY 2018-19	•
2.7	Hold at least two Town Hall Meetings (July and December)	FY 2018-19	•
2.8	Explore opportunity to include camera on the City's website	FY 2018-19	•
2.9	Explore feasibility of creating and supporting a Youth Advisory Council	FY 2018-19	•

**Goal 3: Maintain and improve infrastructure and facilities for current and future citizens in an efficient manner
(Note: "Efficient manner" includes correct construction sequencing)**

	Objective	Time Frame	Progress Details (updated quarterly)
3.1	<p>Continue planning for and build new Police Station within four (4) years, with plans to incorporate City Hall within nine (9) years to include:</p> <ul style="list-style-type: none"> • Determine future use with public input of facility (if it remains) or raze • Develop construction funding plan • Conduct hazardous material abatement • Conduct facility needs assessment for civic center/city hall • Consider economy of scale by developing both facilities at the same time vs separate construction • Hire architectural firm to create conceptual ideas up to and including final full scale all-encompassing civic building with interconnection and design • Develop Master Plan (City Hall/Police Station/Park) 	FY 2018-19	•
3.2	Finalize the updated Transportation Master Plan and begin implementation	FY 2018-19	•
3.3	Perform SDC analysis for transportation, water, waste water and storm water and related rate studies as appropriate	FY 2018-19	•
3.4	Identify funding strategies and implement the development of infrastructure (sidewalks, bike paths, street lights and stormwater) to provide infill and connectivity between developed areas generally,	FY 2018-19	•
3.5	Complete Old Mill Park improvements	FY 2018-19	•
3.6	Update street signage in compliance with MUTCD requirements	FY 2018-19	• .

3.7	Install 100% radio read water meters within two (2) years	FY 2018-19	•
3.8	All major residential areas to be connected for safe travel (streetlights, sidewalks, and bike lanes/paths) to schools and downtown	FY 2018-19	•
3.9	Reconstruct McClaine Street	FY 2018-19 / 2019-20	•
3.10	Improve streetscape and multi-modal connections to South Water Street	FY 2019-20	•
3.11	Begin recommended pool facility improvements, including a slope stability study of the adjacent stream bank.	FY 2018-19	•
3.12	Improve Second Street between the railroad tracks towards Jefferson Street	FY 2018-19	•
3.13	Use the Northside Addition as a focus area to create a model to assess overall improvements needed, create a cost analysis, provide funding options to move forward and use that model in other areas of Silverton	Begin FY 2018-19	•
3.14	Begin public process for determining future use of Pettit Property	Begin FY 2018-19	•
3.15	Assist the URA in developing the scope of the redevelopment of the Westfield property, including possible use as affordable housing and/or assisted living	FY 2018-19	•
3.16	Develop Master Plan for the Ike Mooney Property(Park and Fire Substation)	FY 2018-19	•
3.17	Begin housing needs analysis and evaluate other comprehensive plan elements needing amendment.	FY 2018-19	•
3.18	Consider land acquisition to connect Anderson Drive pedestrian pathway.	FY 2018-19	•
3.19	Evaluate the structural condition of the Abiqua Dam and fish ladder and develop CIP for improvements (WTP)	FY 2018-19	•
3.20	Work with the Army Corps of Engineers to develop a plan to restore storage capacity at the Silverton Reservoir	FY 2018-19	•
3.21	Identify a city-funded sidewalk infill project with a specified funding source	FY 2018-19	•

Goal 4: Implement policies and programs to maintain safety and quality of life			
	Objective	Time Frame	Progress Details (updated quarterly)
4.1	Further develop and implement strategies for affordable housing	FY 2018-19	•
4.2	Consider ordinances setting out: (1) smoke-free downtown area, (2) ban on plastic shopping bags, and (3) ban on food grade Styrofoam. Work with solid waste franchisee to implement commercial composting program.	FY 2018-19	• .
4.3	Continue emergency preparedness outreach	FY 2018-19	•
4.4	Examine means and methods for increasing street trees in areas that lack them; follow up on compliance with existing landscape development standards in new developments.	FY 2018-19	•
4.5	Study ways with community partners to implement sustainable energy program to lesson carbon footprint and achieve energy sustainability goals	FY 2018-19	•
4.6	In partnership with community organizations, evaluate ways to enhance beautification of city's entry gateways	FY 2018-19	•
4.7	Explore ways to increase high speed data options in the city by removing barriers to entry in the city code for installation of high speed wired or wireless data networks	FY 2018-19	•

Goal 5: Provide efficient and fiscally sound municipal services			
	Objective	Time Frame	Progress Details (updated quarterly)
5.1	Update long-range financial plan	FY 2018-19	•
5.2	Assess the practicality and feasibility of establishing a Parks and Recreation District	FY 2018-19	•
5.3	Determine strategy to repay the Sewer SDC Fund for purchase of the remaining portion of the Pettit property	FY 2018-19	•
5.4	Aggressively pursue funding opportunities for large scale water improvement projects (Silver Creek Raw Water Line, Water Treatment Plant upgrade and 2 MG West-side Reservoir)	FY 2018-19	•